

ZACH DITMARS

Annapolis, MD 21403 | 410.533.3268 | zditmars@gmail.com | ditmarsdesign.com

Professional Summary

A detailed oriented multimedia graphic designer offering 20 years of professional experience with a diverse portfolio showcasing the development of assets for print and digital content. An expert in communicating to various audiences and always strives for consistency in all facets of workflow. Skilled in multi-tasking and working under pressure with departmental team members to meet deadlines while exceeding client expectations.

Skills

- **Microsoft Windows and MAC OS X**
- **Adobe Creative Cloud:** Illustrator, Photoshop, InDesign, Acrobat, and Bridge
- **Multimedia and video editing:** iMovie, Adobe Premiere and After Effects
- **Microsoft Office:** Word, Excel, Powerpoint
- **Web development:** HTML, CSS, and PHP
- **Content management systems:** Drupal 7/8, Wordpress, and Wix
- **Email marketing:** Constant Contact and Mailchimp
- **Digital photography and videography:** DSLR cameras, iPhone Pro, and DJI Drones
- **Computer troubleshooting and hardware repair**
- **Exceptional communication skills:** verbal and written
- **Strong attention to detail**
- **Interpersonal skills and collaboration with teams and multiple departments**
- **Time management and workflow optimization**

Work Experience

ART DIRECTOR/PRODUCTION MANAGER SpinSheet Publishing Company | Annapolis, MD

2011 - CURRENT

Key contributions:

- Managing the design/layout of 3 monthly Chesapeake Bay sailing, boating, and fishing magazines (SpinSheet, PropTalk, FishTalk) as well as PortBook annual marine service directory
- Creating/editing display advertisements for placement in magazines, social media, email marketing, and websites
- Layout of editorial content using Adobe Creative Suite as well as writing, editing, and proofreading
- Web content management/editing utilizing Drupal/Wordpress/Wix platforms
- Facilitating weekly Mailchimp marketing email campaigns
- Responsible for multiple annual trade show display installations
- Managing/tracking web content using Google Analytics, AdSense, Ad Manager, and Google Ads
- Video production and drone videography
- Experienced in journalism, as well as content creation for print, web, and social media
- Communication management and implementing growth strategies for social media channels: Facebook, Instagram, Twitter, LinkedIn, TikTok, and YouTube

GRAPHIC ARTIST Valpak® Of Southeastern Maryland | Gambrills, MD

2007 - 2011

Key contributions:

- In-house designer responsible for the layout/design of 75-100 monthly advertisements for a national direct-mail marketing company
- Daily interaction with sales team/clients to deliver the best possible quality product in a timely manner
- Accountable for meeting final monthly deadlines and enabling last minute sales
- Design of office documents and various marketing materials used for presentation

GRAPHIC DESIGNER/TYSETTER Capital-Gazette Newspapers | Annapolis, MD

2005-2006

Key contributions:

- Worked along with a graphic team to design/layout classified, real estate, and various other advertisements for the daily local newspaper in Annapolis, MD and its other subsidiaries
- Designed layouts for annual publication - Anne Arundel County Guidebook '06
- Responsible for meeting various deadlines on a daily basis

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Education

BACHELOR OF SCIENCE

Frostburg State University | Frostburg, MD
Graphic Design | Art History | Liberal Studies

Awards

- **Boat Writers International 2024 Contest - Boating Videos 1st Place**
Albemarle 30 Express Fishing Boat Review
youtube.com/watch?v=WDhpim4EVk8
Produced, Directed, Recorded, and Edited
- **Boat Writers International 2024 - Boating Videos 3rd Place**
How to Customize a Fishing Boat
youtube.com/watch?v=-35ZUdhVhpl
Produced, Directed, Recorded, and Edited
- **Boat Writers International 2024 - Boating Videos Merit Award**
Bayliner Element E18: Used Powerboat Review
youtube.com/watch?v=YqWzUUemw6A
Produced, Directed, Recorded, and Edited
- **Boat Writers International 2021 - Boating Videos 3rd Place**
Weaver 41 - Custom Fishing Dream Boat Walkthrough and Sea Trial
Produced, Directed, Recorded, and Edited
youtube.com/watch?v=-nDQxMEvzxk

Certifications

- **CPR AED Training Program** (*valid through 2024*)
- **FAA Part 107 UAS Remote Drone Pilot License** (*valid through 2027*)

Organizations

- **Coastal Conservation Association Maryland:** *Annapolis Chapter Leadership Team*
- **Heroes on the Water Maryland Chapter:** *Volunteer*
- **Cocktail Class Wooden Boat Racing Association:**
Digital Content Manager/Board Member 2018-2023

Interests

- Fishing, crabbing, kayaking, and boating
- Snowboarding, mountain biking, hiking, and camping
- Playing guitar, bass guitar, and drums

Freelance Work

- **Annapolis Boat Shows**
Graphic Design/Marketing
- **Coastal Conservation Association**
Graphic Design/Marketing